



CALL FOR PAPERS

3rd International Conference on Operations and Supply Chain Management

Bujang Valley, Malaysia, 9 – 11 December 2009

<http://www.oscm-forum.org/oscm2009>

Collaboratively organized by AIMST University, Sepuluh Nopember Institute of Technology (Indonesia), Universiti Sains Malaysia, Universiti Utara Malaysia, and Universiti Industry Selangor

Introduction

The first and the second OSCM conferences were successfully held in Bali in 2005 and in Bangkok in 2007. The two conferences had been able to draw participants from over 30 countries. As a result, we have been able to establish a pretty good link among operations and supply chain management scholars around the world. Aside from the conference, we have also published *Operations and Supply Chain Management: An International Journal*.

Area of Interest

You are invited to submit research papers and case studies on topics relating to the conference. We welcome submissions that address any topic within the broad areas of Operations and Supply Chain Management. The following list is not exhaustive and topics not included here will be considered:

Operations / Supply chain strategy	Supply chain risk management
Operations / Supply chain design	Location decisions
Operations / Supply chain planning	Retail operations
Inventory planning and control	Global operations / Global SCM
Procurement / supply management	Sustainable supply chain
Demand forecasting	IS/IT for SCM
Demand management	E-Business
Product design	SCM / Marketing interfaces
Transportation and distribution	SCM performance measures
Warehousing & material handling	Financial aspects of SCM
Logistics outsourcing	Human aspects of OSCM

Lean manufacturing	Pedagogical issues in OSCM
Quality management	Case studies in OSCM
Maintenance management	Research methodology for OSCM

Important Dates

Abstract Submission	June 30, 2009
Notification of Abstract Acceptance	July 31, 2009
Submission of Full Paper	August 31, 2009
Notification of Full Paper Acceptance	September 30, 2009
Submission of Camera Ready Paper	October 20, 2009
Registration of Authors (Early Bird)	September 20 - October 15, 2009
Registration of Authors (Regular)	October 16 - November 15, 2009
Conference	December 9 - 11, 2009
Conference Tour	December 12, 2009

Submission of Abstracts

Note that an abstract should contain between 200 - 300 words, outlining the background, methodology, and the results of your research. Include up to six keywords and topic area in your submission. **A conference management system will be available soon for abstract submission.**

Submission of Full Papers

All manuscripts must be original and should not have been previously accepted in another conference or be under review at another conference. They must be original and unpublished. Manuscripts must be prepared using Microsoft Word. The manuscript must be single spaced, have 1-inch margins on all four sides and full-justified style, be in Times Roman font at 10 points with the exception of the title, which must be at 11 points. As a guide, articles must be between 3,000 and 4,000 words in length. A title of not more than 10 words should be provided.

All manuscripts must be written in English and should not exceed 15 pages including tables, charts and references. Abstracts without full papers will not be accepted. All manuscripts will be blind reviewed by the members of the conference committee to ensure that an adequate standard is maintained as per submission guideline.

The author (s) will be informed about the outcome along with the reviewers' comments within three weeks from the arrival date of manuscript. The final version of the paper must be prepared on the basis of reviewers' comments and submitted 25th October 2009 along with the completed Registration Form.

Publication of Papers

Papers selected for the presentation at the conference (including the Special Sessions announced below) will be published in the Conference Proceedings CD only if at least one author registers and attends the conference. Selected papers, after the reviewing process, will be published in *Operations and Supply Chain Management: An International Journal*.

A Special Session on Operations and Supply Chain Management Cases

Rationale

The objective of this special session is to collect case studies and teaching cases in the field of supply chain management for use in the classroom. As the many practices within supply chain management change, so too must the coverage of supply chain management within colleges and universities change. Ideally, papers in this special session should expose students to current supply chain management problems and practices, and place students in a manager's position, enabling them to consider alternative solutions and make appropriate recommendations.

Subject Coverage

Of interest in this call for papers are case studies or teaching cases of real companies involved in designing or managing their supply chains. Alternately, cases can be fictional while containing real problems and practices useful for classroom discussions. Real company cases though, will receive priority. Topics within this subject area include but are not limited to:

- Use of the Internet in managing supply chain relationships;
- Building customer and/or supplier relationships;
- Integrating processes among global trading partners;
- Free trade agreements and supply chain management;
- The greening of supply chains;
- Supply chain risk and security management;
- Supply chain management in developing economies;
- Small business supply chain management.

Each submission should be emailed as an attached Word document to:

**Dr. Joel D. Wisner,
University of Nevada, Las Vegas;
Department of Management
College of Business;
Las Vegas, NV; USA 89154-6009
Joel.Wisner@unlv.edu**

A Special Session on Asian Style of Operations and Supply Chain Management

Rationale

Asia has been and will continue play a very important role in the operations of global supply chain. With relatively low labor costs compared to the West, a large part of production of goods and services has involved any Asian countries. However, the operations and supply chain management practices in Asia countries have not been well documented. This special session is intended to document and discuss the various styles of operations and supply chain management in Asia countries.

Subject Coverage

We solicit papers that address operations and supply chain management practices in Asian countries. Papers are expected to discuss any operations and supply chain management issues, but with significant discussions on nation or region specific practices. Possible topics include, but are not limited to:

- Supplier development
- Information sharing
- Quality management
- The use of third party logistics
- Contract manufacturers
- Challenges of OSCM for family owned companies
- Sustainable / Green supply chain issues
- E-business

Please submit your full paper to:

Nyoman Pujawan, Ph.D
Professor of Supply Chain Engineering
Department of Industrial Engineering
Sepuluh Nopember Institute of Technology
Surabaya, INDONESIA
E-mail: pujawan@ie.its.ac.id

Or

Saibal Ray, Ph.D
Associate Professor
Desautels Faculty of Management
McGill University, Quebec, CANADA
E-mail: saibal.ray@mcgill.ca

Call for Invited Sessions

You are welcome to organize a special session related to any topic within the broad area of Operations and Supply Chain Management. Special session proposals should be sent to Dr. Premkumar Rajagopal (dr_prem@aimst.edu.my), the conference general chair.

Conference Venue

The conference will be held at the modern AIMST Campus in Bujang Valley, Malaysia. AIMST University is about an hour drive from Penang International Airport. We have accommodation facilities at the University which perhaps some participants could choose but we would recommend participants to stay in **Cinta Sayang Golf resort** (<http://www.cintasayang.com/> --- a really good place to stay). The resort is only 15 mins from AIMST University and the committee will arrange a shuttle. An alternative place to stay is **Park Avenue**, a nearby hotel, 20 minutes from AIMST University. You can see the hotel web site at <http://www.parkavenue.com.my/> .

Further Details

If you have further inquiries about the Malaysia 2009 OSCM conference, please e-mail the conference general chairs at the above e-mail or to oscm2009@gmail.com